

United States Senate

WASHINGTON, DC 20510

April 1, 2026

Mr. Tim Cook
Chief Executive Officer
Apple
One Apple Park Way
Cupertino, California 95014

Dear Mr. Cook,

I write with deep concern about the reported availability and prevalence of “nudify” applications online, including apps reportedly available through Apple’s app store and apps using Apple’s sign-on system.¹ These apps and sites allow users to deploy artificial intelligence (AI) to generate explicit content of real people, without their consent. In some cases, these apps have been used to develop illegal AI-generated child sexual abuse material (CSAM).² I write to urge you to take proactive steps to avoid facilitating the harmful impacts of these apps.

Nudify apps have become increasingly prevalent and accessible online, making it easy for users to AI generate deepfake sexually explicit content, for example, from photos available on social media, without the consent or awareness of the victim. According to advocate research, 16% of U.S. teenagers aged 13-17 surveyed report personally knowing someone who has been targeted with an AI-generated deepfake image while a minor; 11% reported finding out that deepfake nudes of themselves as minors were being shared or reshared by other people.³ This results in traumatic experiences for the victims.

Multiple reports document the fear, humiliation, personal and academic or professional tumult, and health consequences these images can cause alleged victims. For child victims, these consequences are especially severe. According to one middle school student interviewed by reporters, after AI-generated nude photos of students circulated among her classmates, “people can’t feel safe to . . . come to school,” because they were “scared” that others would show off

¹ Mary Cunningham, *Apple, Google face pressure to remove X and Grok from their app stores*, N.Y. Times (Jan. 15, 2026), <https://www.cbsnews.com/news/grok-x-advocacy-groups-letter-google-apple/>; Matt Burgess, *AI ‘Nudify’ Websites Are Raking in Millions of Dollars*, Wired (Jul. 14, 2025), <https://www.wired.com/story/ai-nudify-websites-are-raking-in-millions-of-dollars/>; Tim Marcin, *Google, Apple hosted dozens of deepfake nudify apps, investigation reveals*, Mashable (Jan. 28, 2026), <https://mashable.com/article/google-apple-app-stores-hosted-nudify-apps-investigation-reveals>.

² Kate Conger et al., *Musk’s Chatbot Flooded X With Millions of Sexualized Images in Days, New Estimates Show*, N.Y. Times (Jan. 22, 2026), <https://www.nytimes.com/2026/01/22/technology/grok-x-ai-elon-musk-deepfakes.html?smid=nytcore-ios-share>; *Grok Floods X with Sexualized Images of Women and Children*, Ctr. for Countering Digital Hate (Jan. 22, 2026), <https://counterhate.com/research/grok-floods-x-with-sexualized-images/>.

³ *Deepfake Nudes & Young People* 14, Thorn (Mar. 2025), https://info.thorn.org/hubfs/Research/Thorn_DeepfakeNudes&YoungPeople_Mar2025.pdf.

“explicit photos.”⁴ A high schooler reportedly targeted told Congress she felt “sad and helpless” when male classmates “created and shared sexually explicit deepfakes of her and more than 30 other girls.”⁵ One woman reportedly portrayed in AI-generated pornographic photos explained that the experience “really makes you feel powerless, like you’re being put in your place. . . . Punished for being a woman with a public voice of any kind.”⁶ After reportedly being portrayed in an AI-generated nude image, another alleged victim, who was pregnant at the time, reported her stress levels increasing “to a degree that it soon started to affect her health.”⁷ She became “mentally and physically unwell due to sleep deprivation and stress.”⁸

Allowing third parties to use their services to access, distribute, or advertise applications with nudifying functions makes tech companies complicit in these harms. Proactive action is therefore necessary to identify and limit such applications.

To assist my study of this issue and consideration of the appropriate legislative actions that can be taken, I respectfully request a response to the following questions by May 1, 2026:

1. Please describe the policies and procedures Apple has in place to identify and respond to applications with nudifying functions using Apple’s services.
 - a. Does Apple distinguish between sexually explicit nude images of children and those of adults? If so, please describe how policies and procedures differ, if at all, for applications whose functions have been used to develop sexually explicit nude images of children and for those whose functions have been used to develop sexually explicit nude images only of adults.
2. How many people does Apple employ to help identify such applications using Apple’s services?
3. What resources or trainings are available to employees to help them identify and take action in response to apps providing nudifying functions using Apple’s services?
4. What mechanisms are currently available for users to report apps with nudifying functions using Apple’s services?
 - a. What processes and procedures are in place governing Apple’s response to such reports?

⁴ Kat Tenbarge et al., *A Beverly Hills middle school is investigating students sharing AI-made nude photos of classmates*, NBC News (Feb. 27, 2024), <https://www.nbcnews.com/tech/misinformation/beverly-vista-hills-middle-school-ai-images-deepfakes-rcna140775>.

⁵ Kat Tenbarge, *Teen deepfake victim pushes for federal law targeting AI-generated explicit content*, NBC News (Jan. 16, 2024), <https://www.nbcnews.com/tech/tech-news/deepfake-law-ai-new-jersey-high-school-teen-image-porn-rcna133706>.

⁶ Karen Hao, *Deepfake porn is ruining women’s lives. Now the law may finally ban it.*, MIT Technology Review (Feb. 12, 2021), <https://www.technologyreview.com/2021/02/12/1018222/deepfake-revenge-porn-coming-ban>.

⁷ Jonathan Vanian, *How a ‘nudify’ site turned a group of friends into key figures in a fight against AI-generated porn*, CNBC (Sep. 27, 2025), <https://www.cnn.com/2025/09/27/nudify-ai-generated-deepfake-fbi.html>.

⁸ *Id.*

- b. How many such reports has Apple received in the past year, and what actions has Apple taken based on user reports?
- 5. Has Apple identified apps with nudifying functions available through the App Store through its own processes? How many?
 - a. Against how many of these apps has Apple taken adverse action based on the nudifying functions?
 - b. What actions did Apple take in response to these applications?
- 6. Has Apple identified apps with nudifying functions using Apple sign-on systems through its own processes? How many?
 - a. Against how many of these apps has Apple taken adverse action based on nudifying functions?
 - b. What actions did Apple take in response to these apps?

Thank you for your attention to this issue.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jon Ossoff", written over a horizontal line.

Jon Ossoff
United States Senator